

CAPABILITY STATEMENT

COMPANY OVERVIEW

Scale Digital Studios: “When You Can’t Get It Done In-House.”

Are you facing creative challenges that your in-house team can't tackle alone? Whether it's a specific project, document, presentation, or graphic design, Scale Digital Studios is here to fill the gap. Our commitment is to deliver practical, flexible, and customized solutions tailored to your needs. We prioritize maintaining your corporate identity and brand loyalty, ensuring consistency in every deliverable. Our comprehensive services cover design, presentations, Microsoft Office applications, and animation.

CORE COMPETENCIES

Our firm delivers the following:

- Designing or formatting Word documents including large-format, how-to guides, templates, (anything to do with Word)
- Designing or formatting PowerPoint presentations
- Creating brochures in InDesign
- Formatting Excel spreadsheets including dashboards
- Brochures
- Name cards, Place cards, mail merges
- Animations

DIFFERENTIATORS

- Manage projects inception to completion
- Meet tight deadlines while maintaining confidentiality and discretion with sensitive information.
- Provide solutions for businesses facing creative department overload or staffing shortages.
- Prioritize integrity by adhering to your corporate identity and brand guidelines, ensuring a cohesive look and feel across all materials.

COMPANY DATA

NAICS CODE: 541430 – Graphic Design

UEI: NFDZCPBFED46

CAGE CODE: 9XAD2

DUNS: 07-927-8612

SBE, DBE, ACDBE, WBENC, WOSB



PAST PERFORMANCES

1. **AQUENT FEDERAL** - Designed and laid out 508-compliant documents for grant proposals with the Federal Government.
2. **ELEKTA** - Formatted publications and reports for print and electronic publication.
3. **NEW YORK PUBLIC LIBRARY** - Developed styles, bookmarks, figures, table of contents, section breaks, mail merges, fillable PDF forms.
4. **BLACKSTONE** - Collaborated with Legal & Compliance, Human Resources, and Finance to produce large format technical documents.

CONTACT INFO

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“Our approach is characterized by passion, perseverance, and unwavering dedication to every project we undertake.”